

1	Name	Dr. Pranav Kumar, Ph.D. B.V.Sc & A.H. (ANGRAU, Hyderabad); M.V.Sc.(I.V.R.I, Izzatnagar); Ph.D. (SKUAST-Jammu)
2	Designation	Associate Professor
3	Contact address	Division of Veterinary & Animal Husbandry Extension Education, Faculty of Veterinary Sciences & Animal Husbandry, R.S. Pura, Sher-e-Kashmir University of Agricultural Sciences & Technology of Jammu, (SKUAST-Jammu), (UT of J&K) INDIA 181102
4	E -mail	vet_pranav@rediffmail.com, pranavahe@gmail.com, pranavkumar27@skuastj.org
5	Mobile	9419231004 (WhatsApp), 9149874499
6	Professional Exp.	19 years (Govt. sector 14.5 Yrs + Private sector 4.5 Yrs) <ul style="list-style-type: none"> • Associate Professor w.e.f. 5th May 2023 to till date • Assistant Professor w.e.f. 5th May 2010 to 4th May 2023 • Assistant Manager (Dairy operation) at Hanumangarh, Rajasthan, in Hariyali Kisan Bazar- Dairy Operation, a division of DCM Shriram Consolidated Ltd (DSCL), NOIDA from 16th March to 3rd May 2010. • Senior Executive (Dairy operation) at Dholpur & Agra in Mother Dairy, New Delhi from 22nd August 2007 to 15th March 2010. • Subject Matter Specialist (Veterinary Doctor) at Dhaurpur, Rajasthan in PRADAN, a reputed NGO based at New Delhi from 10th January to 20th August 2007. • Area Officer at Meerut & Muzaffarnagar (U.P) in IndiaGen Ltd, a subsidiary unit of Indian Immunological Ltd (IIL), Hyderabad from 23rd October 2006 to 5th January 2007.
7	Awards/ Honours/ Scholarships	<ul style="list-style-type: none"> • Indian Society of Extension Education (ISEE)'s Fellow Award • Indian Society of Extension Education (ISEE)'s Young Scientist Award • Society for Veterinary and Animal Husbandry Extension (SVAHE)'s Best Extension Scientist award • The Outstanding / Best Ph.D. Thesis Award by "CAAAAS-2023" • Society of Agriculture Innovation and Development (SAID)'s Excellence in Extension award • Society for Scientific Development in Agriculture & Technology (SSDAT)'s Best Author Award • Best Oral Presentation Awards: 7 • Best Poster Presentation Awards: 6 • Appreciation awards: 16 • Scholarship for attending "Organic Leadership Course (OLC) Program" by IFOAM Organics International, Germany • Received 'Certificate of Achievement' on successful completion of "Organic Leadership Course (OLC) Program, South Asia" organized by IFOAM Organics International, Germany w.e.f. October 2017- August 2018 • Selected as Guest Scientist to participate in a Module course on "Organic Livestock Farming and Products" for one Semester w.e.f Oct. 14th 2019 to Feb. 28th, 2020 by University of Hohenheim, Stuttgart, Germany (couldn't availed... because of timely funding/scholarship couldn't be arranged and

		<p>later on prevailing COVID-19 pandemic)</p> <ul style="list-style-type: none"> Selected in top 12 out of 469 candidates from all over India for the prestigious Dr. V. G. Patel Memorial Award for Entrepreneurship Trainer/Educator/Mentor-2024 instituted by Entrepreneurship Development Institute of India (EDII), GoI, Ahmedabad Institutional Research Fellowship by Indian Veterinary Research Institute
8	Area of specialization	Veterinary and Animal Husbandry Extension Education
9	Research interests	<ul style="list-style-type: none"> Role of ICT & Artificial Intelligence in Livestock Development, Livestock Entrepreneurship management. Organic Livestock Farming, Indigenous Technical Knowledge, Animal Waste Management, Livestock extension delivery systems, Design and development of Web Modules & Mobile apps, Women empowerment through livestock rearing, Diffusion, Adoption, and Impact analysis
10	Total number of Publication	<p>44</p> <ul style="list-style-type: none"> Research Papers: 38, Review Papers: 06
11	Selected publications (Best five)	<ul style="list-style-type: none"> ❖ Kumar, Pranav and Mandape, M.K. (2008). Impact of Women's Dairy Cooperative Leadership Programme in Begusarai District of Bihar. <i>Indian Journal of Social Research</i> 49 (1): 11-21. ❖ Khateeb, A., Khandi, S. A., Kumar, Pranav., Bhadwal, M. S and Jeelani, R. (2015). Ethno-veterinary practices used for the treatment of animal diseases in Doda district, Jammu & Kashmir. <i>Indian Journal of Traditional Knowledge</i>. 14 (2):306-312. ❖ Singh, J., Kumar, Pranav., and Singh A. (2018). Knowledge Level of Dairy Farmers about Scientific Dairy Practices in Jammu District of Jammu and Kashmir. <i>Ruminant Science</i> 7 (1): 117-122. ❖ Singh, J., Kumar, Pranav., and Singh A. (2019). Dissemination of information to dairy farmers in Jammu and Kashmir: Developing a web module. <i>Information Development</i> 20(10): 1-13. ❖ Kumar, Pranav., Slathia,. P.S, Peshin, R., Sharma, R.K, Malik, M.A, Soodan, J.S, Singh, Amandeep and Kumar, Rakesh. 2021. A Scale to Measure the Attitude of Organic Basmati Growers cum Dairy Farmers towards Organic Dairy Farming in Subtropics of Jammu Region of India. <i>Ruminant Science</i>, 10(1).
12	Student Advisory	<p>11 (Major Advisor) 15 (Co-Advisor)</p>
13	Books/ Manuals/ Monographs	<ul style="list-style-type: none"> Books: 4, Edited books: 2, Contributory chapters in edited books: 26, Chapters in training manuals: 63, Extension Booklets: 11 Popular articles / Newspaper clippings: 31, Extension Folders: 54 Invited Papers / Lead papers published as Conference Proceedings: 13, Case studies: 6, Blog: 1; No. of Papers presented in Seminar/Conferences/Symposia: 34, Abstracts published: 55, Training manuals/compendium: 5 Practical Manuals: 2, Field manuals: 7 Success stories documentation: 45

		<ul style="list-style-type: none"> • Status report: 2
14	Seminar/conference attended	<ul style="list-style-type: none"> • National Seminar/Symposia/Conferences/Congress/workshops: 27 • International conferences/symposia:9
15	Extension trainings associated with	<p>Training programmes organized as training/course coordinator</p> <ul style="list-style-type: none"> ○ 15 days training programmes: 2 ○ 5 days training programmes: 12 ○ 4 days training programmes: 3 ○ MOOC: 1 ○ 30 days training programmes: 2 ○ One day training programmes: 5 ○ 2 days training programmes: 6 ○ Students' village visits (Hands on data collection): 11 ○ Students' field visits (dairy / poultry farms): 10 ○ Motivational talk to School children: 3 <p>Extension trainings associated with</p> <ul style="list-style-type: none"> • Trainings on scope, standards and practices of organic livestock farming • Trainings on Govt. schemes and outreach programmes • Training of Pashu Sakhi • Usage of web modules and mobile Apps • Trainings on Clean Milk Production, Zoonotic disease, calf management • Training of rural women on value addition of milk and meat products • As a resource person for Model Training Courses, SAMETI
16	Research Projects as PI	<ul style="list-style-type: none"> • As PI: 2 • As Co-PI: Completed: 4, Ongoing: 1
17	Other achievements if any (please specify)	<ul style="list-style-type: none"> • Member, University Media Cell • Member, Faculty Media Cell • Designed and developed web modules on Scientific Dairy Practices (WMSDP), Scientific Broiler Farming (BroiLearn), Organic Dairy Farming (WMOF) and Scientific Goat Farming (WMSGF) • Expert Lectures delivered as a resource person: 54 • Co-organizing Secretary: International Conference (1) • Core member committee: National conference (1) • Co-organizing secretary/coordinator/convener of Training Programmes /Kisan mela/ Extracurricular activities: 27 • Editor of <i>Kasturi</i>- an annual literary magazine of Faculty of Veterinary Sciences and Animal Husbandry, SKUAST-Jammu • Nodal Officer at faculty level for the display of the exhibits in Kissan Melas • Team coordinator for University's Village Visit Programmes • No. of Training Programmes attended: 16 • MOOC completed: 2 • Reviewer (7 No. of Journals), Editorial Board member (3 Journals) ➤ Life membership/Annual Membership of 16 Nos. of National and International Scientific and Professional Societies: <ul style="list-style-type: none"> ▪ Member of International Society of Organic Agriculture Research (ISO FAR), Thuenen, Germany ▪ Affiliate, International Federation of Organic Agriculture Movement (IFOAM), Germany

		<ul style="list-style-type: none"> ▪ Life member, Organic Agriculture Society of India (OASI), Palampur ▪ Life member of Indian Veterinary Extension Forum (IVEF), Pudducherry ▪ Member, Indian Dairy Association (IDA), New Delhi ▪ Life member of Society for community MOBILIZATION for sustainable development, IARI, New Delhi ▪ Life member of Society for Veterinary and Animal Husbandry Extension (SVAHE), GADVASU, Ludhiana ▪ Life member of Indian Society of Extension Education (ISEE), IARI, New Delhi ▪ Life member of Society for Agriculture Innovation and Development (SAID), Ranchi, Jharkhand. (Membership No. LM/MSL/160) ▪ Life member of Society for Integrated Development of Agriculture, Veterinary and Ecological Sciences, (SIDAVES), India. (Membership code- <i>SIDAVES/2018/LM/258</i>) ▪ Life member of Society for Scientific Development in Agriculture and Technology, Meerut (U.P) India. ▪ Life member of Animal Nutrition Society of India, IVRI, Izzatnagar. (Membership No. 2237/18.9.17 (J &K)) ▪ Life member of Indian Academy of Veterinary Nutrition and Animal welfare, Izzatnagar, Bareilly, UP. Registration No. 153 ▪ Life member of Applied Research and Development Organization, Patna, Bihar ▪ Registered member of Veterinary Council of India, New Delhi ▪ Registered member of Bihar Veterinary Council, Patna • NCC “C” Certificate with A grade • Participated and represented A.P. ‘NCC’ Directorate in Republic Day Camp (RDC), New Delhi as a Horse Rider in the year 1998 and 2000. • Silver medal in Tent Pegging event in NCC Day - 1999 Horse Show • Participated in the 2nd National Youth Parliament held at Hyderabad on 21st March 2000 and secured third prize at National Level Competition.
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